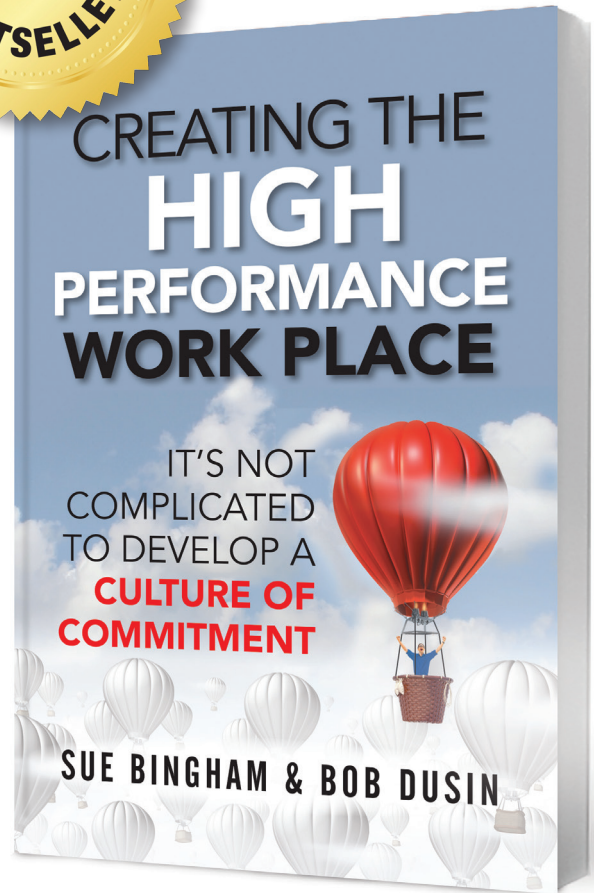
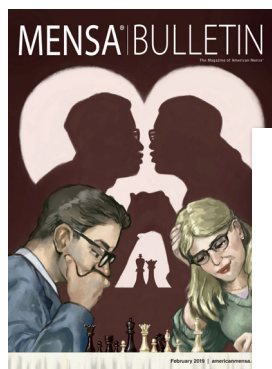


HPWP IN THE PRESS!

Creating the High Performance Work Place: It's Not Complicated to Develop a Culture of Commitment by Sue Bingham and Bob Dusin is one of several books about business that I've received lately. The authors suggest an eight-part system they say will lower turnover and absenteeism and raise production and profits. Their eight points, which they elaborate in the book, are: lead with positive assumptions; identify and eliminate negatives; build trust and mutual respect; practice open, two-way, adult-to-adult communication; engage and involve employees; conduct exceptional training; ensure competitive wages and benefits; and establish high expectations. Their approach, simple as it sounds, is backed by 30 years of experience. "Living these eight elements is the mosaic for creating the work place where people love to come to work," Bingham said. "The secret, however, is in the application of the elements – not the words."



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